

# School of Arts & Culture

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## Mexican Heritage Plaza

**MEDIA CONTACT:** Omar Rodriguez | [Omar@kooltura.com](mailto:Omar@kooltura.com) | 408.596.4026

**Location:** Mexican Heritage Plaza  
1700 Alum Rock Ave., San José, CA 95116

**Date:** Sunday, September 11, 2022

**Time:** 1:00 p.m. to 5:00 p.m.

**\*\*\* FOR IMMEDIATE RELEASE \*\*\***

### **SOAC celebrates Mexican Independence Day with 5th annual Chile, Mole, Pozole festival**

SAN JOSÉ, CA – Get ready for an adventurous taste of Mexican cuisine and traditions! The School of Arts and Culture at MHP is hosting its 5th annual Chile, Mole, Pozole (CMP) festival from 1:00 p.m. to 5:00 p.m. on Sunday, September 11 at the Mexican Heritage Plaza. CMP is a family-friendly event that celebrates Mexican Independence Day with traditional cuisine, salsa tasting, live music, dancing, and fun for the entire family. [Early bird tickets](#) are \$5, and tickets at the door the day of the event will be \$10.

This year's festival will showcase performances from Aztec dance group [Calpulli Tonalequeh](#), folklórico dance from [Los Lupeños de San José](#) and [Ensamble Folclórico Colibrí](#), a theatrical performance from [Teatro Alebrijes](#), music from [Mariachi Juvenil Corazón Jalisciense](#) and [Banda Exclusiva de San Jose](#)! Attendees will also have an opportunity to participate in art workshops and stroll through the Plaza's gallery to take in a visual arts exhibit put on in collaboration with [Works / San José](#) and [Mosaic America](#). This is a community celebration of visual, performing, and culinary arts you won't want to miss.

Director of Community Engagement Edgar Ochoa shares thoughts on the importance of hosting a Mexican Independence Day in East San José:

“At the Plaza we strive to ensure community members have a place to remain in touch with their heritage, and this event allows for just that. We connect to our collective past experiences as they inform and define future hopes and dreams. By focusing on traditional foods, traditional music, and traditional dance, we memorialize the hard fought battles for independence, and allow for new generations to learn about their roots and ancestry. And that remembrance spans across all the cultures that call San José home.”

Mexican Independence Day is observed on September 16 and celebrates the liberation from Spanish rule. The celebration has transcended across borders with Mexicans who now reside in

the United States and maintain love for their motherland and interest to conserve their historical and cultural ties.

Chile, Mole, Pozole is the creation of the [School of Arts and Culture at MHP](#), [Giant Creative Services](#), and [Kooltura Marketing](#). These partners want to give our East San José community members an opportunity to share their stories through culinary and performing arts.

This year's Chile, Mole, Pozole is made possible by Councilmember Magdalena Carrasco, Silicon Valley Community Foundation, TOPA Architecture, City of San José ABIERTO Program, Excite Credit Union, eBay, True Partners Consulting, Councilmember Raul Peralez, Comcast, Vice Mayor Chappie Jones, Councilmember Sergio Jimenez, the City of San José, and the County of Santa Clara.

### **About the School of Arts and Culture at MHP**

The School of Arts and Culture at MHP (SOAC) is a vibrant cultural institution in East San José. Founded in 2011, SOAC activates a vital local asset – the Mexican Heritage Plaza (La Plaza), a 6-acre, city-owned facility with an expansive plaza and theater. Annually, La Plaza hosts more than 150,000 people through its core programming. Its mission is to catalyze creativity and empower community. They do this by uplifting East San José's rich diversity through authentic place keeping and relevant multicultural productions.

### **About Kooltura Marketing**

Kooltura Marketing specializes in multicultural marketing, helping clients reach audiences of a specific ethnicity, culture, and subculture through a grassroots approach strategy.

### **About Giant Creative Services**

Giant Creative Services produces cultural and civic events in order to support the community. The group's vision and leadership help public, private and nonprofit clients transfer innovative ideas into successful results.