

School of Arts & Culture

Mexican Heritage Plaza

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Location: Mexican Heritage Plaza
1700 Alum Rock Ave., San José, CA 95116

Date: Saturday, September 16, 2023 | **Time:** 1:00 p.m. to 5:00 p.m.

Eventbrite: <https://cmp2023.eventbrite.com>

***** FOR IMMEDIATE RELEASE *****

Discos Resaca Collective headlines SOAC's Chile, Mole, Pozole on Mexican Independence Day!

SAN JOSÉ, CA – Experience intergenerational traditions, renowned family recipes, and a new cumbia sound by headliner [Discos Resaca Collective](#). The School of Arts and Culture at MHP (SOAC) is hosting its 6th annual Chile, Mole, Pozole (CMP) festival from 1:00 p.m. to 5:00 p.m. on Saturday, September 16, at the Mexican Heritage Plaza. CMP is a family-friendly event celebrating Mexican Independence Day with traditional mole and pozole cuisine, salsa tasting, performances, and live music. Purchase \$5 early bird tickets for Adults and Youth (limited-time only). Tickets will also be available for purchase at the door: \$10 for adults, \$5 for youth, and free for children six and under.

Showcasing the beauty of the Mayfair neighborhood, SOAC is excited to unite with artists, dancers, and other creatives. Performers at CMP include the longstanding Aztec dance group [Calpulli Tonalehqueh](#) and [Los Lupeños de San José](#). Guests will also have the opportunity to admire all of the art from the exhibition, "An American Mosaic," which offers a glimpse into the vast range of artists that call San José home. [Works/San José](#) and [Mosaic America](#) link efforts with the School of Arts and Culture at Mexican Heritage Plaza to create a mesmerizing experience.

As a leader in the community, SOAC highlights many of Mexico's authentic celebrations, traditions, and historical events. Chile, Mole, Pozole celebrates one of Mexico's most significant victories – the day Miguel Hidalgo called for independence from Spain in the "Grito de Dolores" battle on September 16, 1810. SOAC's celebration of Mexican Independence Day stands apart from the commercialization often seen during Cinco de Mayo.

Deputy Director, Jonathan Borca, emphasizes the significance of hosting a Mexican Independence Day celebration in East San José:

"With the largely mainstream popularity of Cinco de Mayo, there's often an assumption that May 5th is Mexico's Independence Day. However, September 16th is actually Mexico's Independence Day. 'Chile, Mole, Pozole' is a family-friendly event that celebrates Mexican culture while also honoring Mexico's independence and freedom. Our annual event invites all our neighbors to celebrate with us at the Plaza. Mayfair serves as a landing pad for our immigrant communities, and there couldn't be a better backdrop in our city for this event to take place."

Chile, Mole, Pozole is produced by the [School of Arts and Culture at MHP](#) and [Kooltura Marketing](#). These partners want to give East San José community members an opportunity to share their stories through culinary and performing arts.

This year's Chile, Mole, Pozole is made possible by presenting sponsor [PG&E](#), and is in association with [Silicon Valley Community Foundation](#), [Office of Councilmember Peter Ortiz](#), [Indian Health Center of Santa Clara Valley](#), [Santa Clara County Parks](#), [National Endowment for the Arts \(NEA\)](#), [Google](#), [Destination: Home](#), [Meriwest Credit Union](#), [Steinberg Hart](#), [Excite Credit Union](#), [BluSky Restoration Contractors](#), [OnLok PACE](#), [Palo Alto Networks](#), [CA Bank of Commerce](#), [Rocketship Public Schools](#), [Alpha Public Schools](#), [23andMe](#), [Office of Councilmember Bien Doan](#), [Comcast](#), [Office of Councilmember Omar Torres](#), [Stanford Health Care](#), [Office of Councilmember David Cohen](#), [Charcoalblue](#), [Office of Councilmember Domingo Candelas](#), and [Office of Councilmember Dev Davis](#).

Adult Early Bird \$5 | Adult Admission \$10 | Youth Admission (7-17 years) \$5 | Kids (6 and under) Free

About the School of Arts and Culture at MHP

The School of Arts and Culture at MHP (SOAC) is a vibrant cultural institution in East San José. Founded in 2011, SOAC activates a vital local asset – the Mexican Heritage Plaza (La Plaza), a 6-acre, city-owned facility with an expansive plaza and theater. Annually, La Plaza hosts more than 150,000 people through its core programming. Its mission is to catalyze creativity and empower community. They do this by uplifting East San José's rich diversity through authentic placekeeping and relevant multicultural productions.

About Kooltura Marketing

Based in San José, California, Kooltura Marketing specializes in multicultural marketing, helping clients reach audiences of a specific ethnicity, culture, and subculture through a grassroots approach strategy. Kooltura leads the marketing and outreach efforts on behalf of the School of Arts and Culture at MHP.

About Discos Resaca Collective

Discos Resaca is a talented collective of songwriters who reside in the Bay Area. They skillfully blend traditional cumbias with hip-hop and oldies, paying homage to their roots while creating an energetic party soundtrack.